



October 1, 2019

Dear Vermont Music Business Owner:

As the Vermont Music Teachers Association (VMTA) prepares to begin another exciting year (our 54<sup>th</sup>!), we invite you to join us by sponsoring VMTA. The support of the Vermont music business community is critical to the success of our programs for music teachers and students *and* for Vermont's entire music community. The following activities are planned for the 2019-2020 year:

- **Quad State Convention**, October 4-5, 2019, Manninen Center for the Arts, Endicott College, Beverly, Mass.
- **MTNA Student Performance Competitions and Chamber Music Festival**, November 10, 2019, Richmond Library, Richmond, Vt. (State winners and representatives advance to Eastern Division-level competition.)
- **VMTA Spring Non-Competitive Music Festival**, March 28, 2020, Trinity Baptist Church and School, Williston, Vt.

Sponsor/advertiser categories for the 2019-2020 year:

**Full Year Sponsor/Advertisers** will have their ads appear in both the fall and spring event programs, in three issues of the VMTA newsletter and in the VMTA membership directory. Your business listing will be added to the VMTA website as a sponsor with a link to your website.

**Spring Festival Sponsor/Advertisers** will have their ads appear in the Spring Music Festival program and two issues of the VMTA newsletter. Your ad is also included in the VMTA membership directory **if your ad copy and check are postmarked by September 15, 2019.**

To help you determine your level of sponsorship, attendees to Competitive Auditions number approximately 50 (teachers, students, families) and more than 300 (students, teachers, families) to the Spring Music Festival. Our newsletter mailing totals 80 names. Sponsorship/advertiser options are as follows:

| <u>Sponsor/Advertiser</u>            | <u>Full-Year</u> | <u>Spring Festival</u> |
|--------------------------------------|------------------|------------------------|
| Business card size (approx. 2" x 3") | \$100            | \$75                   |
| Quarter page size (approx. 4" x 5")  | \$200            | \$100                  |

Please complete the attached form by September 15, 2019, to become a VMTA Sponsor/Advertiser. *We appreciate your support of our efforts to advance music education in Vermont.*

Sincerely,

Laurel Ann Maurer, VMTA President  
96 Tremont Street  
Barre, Vermont 05641

The Vermont Music Teachers Association is a nonprofit educational organization promoting music education and professional development.